Nashville’s newest meeting facility hosts Academy of General Dentistry meeting

The Academy of General Dentistry 2013 Annual Meeting and Exhibits is one of the first major events being held at Nashville’s 1.2-million-square-foot Music City Center, which just opened at the end of May.

The Music City Center bills itself as the city’s “front porch.” Located in the heart of downtown, it’s steps from the historic Ryman Auditorium, Broadway honky tons and other musical venues that have launched thousands of careers and given Nashville its “Music City” moniker.

Taking full advantage of the Music City Center’s location, the AGD Presidential Concert is being held at the Ryman on Saturday, June 29. Described by event organizers as “an intimate evening of entertainment,” the concert honors the AGD’s Masters, Fellows and Lifelong Learning and Service Recognition (LLSR) recipients. Sponsored by the AGD Foundation, the Presidential Concert features musical guests T. G. Sheppard, Kelly Lang and Brinn Black. Tickets are $50, with proceeds benefiting the Interfaith Dental Clinic’s mission to provide comprehensive dental care to underserved communities.

Originally built as the Union Gospel Tabernacle in 1892, the Ryman is designated as a Nashville historic landmark. It is perhaps best known as the former home of the Grand Ole Opry and continues today as an iconic musical entertainment venue.

In addition to being so close to so many of Nashville’s top attractions, musical and otherwise, the Music City Center has added its own contributions to the area’s offerings. More than 70 interior and exterior locations at the complex were earmarked for display of public art as part of the master planning process. The center’s governing body, the Nashville Convention Center Authority, budgeted $2 million to finance the purchase of artworks for the convention center. The collection covers a broad spectrum of artistic media, such as paintings, suspended pieces, works on paper, new media, mosaics and light-based works.

The exhibit hall at the meeting is open from 4:30 to 7:30 p.m. on Thursday (welcome reception from 5:30-6:30 p.m.), 10 a.m. to 6 p.m. on Friday (networking reception from 5-6 p.m.) and from 10 a.m. to 3 p.m. on Saturday. Some of the exhibit hall hours are structured to be fully dedicated to the exhibit hall, with no competing events taking place during those time periods.

Thursday morning’s keynote speaker at the opening general session is forensic anthropologist Bill Bass, PhD, with “Life as a Forensic Anthropologist.” Bass is the founder and former director of the Forensic Anthropology Center (FAC) at the University of Tennessee, Knoxville. Known as “The Body Farm,” the FAC is the world’s only laboratory devoted to the study of human decomposition.

With Jon Jefferson, Bass is the author of the best-selling Body Farm mystery novels, the latest of which is “The Inquisitor’s Key,” released in May 2012. Bass is also the author or co-author of more than 200 scientific articles, as well as a critically acclaimed memoir about his career titled “Death’s Acre.”

Registration is now open for the Academy of General Dentistry 2013 Annual Meeting at www.agd.org.

(Source: Academy of General Dentistry, Music City Center)
Greater New York Dental Meeting redesigns exhibit floor, adds tech pavilions

Registration is now open for the 2013 Greater New York Dental Meeting (GNYDM). Organizers of the 89th annual meeting anticipate the largest attendance yet. New for the 2013 meeting will be a redesign of the exhibit floor — with the addition of new technology pavilions and a unique dental laboratory exhibition.

The exhibit floor and the diverse continuing education programs are the centerpiece of the expansive annual meeting. Attendees are able to walk the exhibit floor for free (no preregistration fee) and meet with more than 600 companies selling the newest products and advanced technologies.

The education program will include 300 full- and half-day seminars, essays and hands-on workshops. Among the specialty programs are topics including orthodontics, endodontics, cosmetic dentistry, pediatric dentistry and implant dentistry.

The GNYDM is introducing three new hands-on educational pavilions, including lasers, CAD/CAM and cone-beam/CT/X-rays. Each of these pavilions will house multiple companies providing information on the latest technologies that can be used in the dental office. Attendees will be able to instantly compare all the products in one location, while also becoming more familiar with the state-of-the-art technology by attending morning and afternoon educational programs presented at each pavilion.

The GNYDM and Aegis Publishing, Inside Dental Technology, have announced a ground-breaking partnership in laboratory technology. Collaboration 2013 will provide a designated laboratory exhibit area on the GNYDM exhibit floor, specialized education, demonstrations, digital dentistry and technology that will engage technicians and dentists side-by-side in an integrated, hands-on experience.

The GNYDM continues to offer a modern, high-tech free “live dentistry” arena daily from Sunday through Wednesday. The interactive “live” program features top clinicians performing dental procedures on actual patients on stage, in front of 600 attendees. It all takes place right on the exhibit floor. Attendees are encouraged to arrive early because seats fill quickly.

The GNYDM is the largest dental congress and exhibition in the United States, registering 53,481 attendees from all 50 states and 130 countries in 2012.

There is never a pre-registration fee at the GNYDM. Dental professionals are invited to be part of the 2013 meeting to experience the energy of an event that draws top dental professionals from around the world. And you’ll also get to see all that New York City has to offer during one of its most beautiful times of the year, Nov. 29 through Dec. 4.

Free registration is now open for the 2013 meeting at www.gnydm.com. (Source: Greater New York Dental Meeting)

Tell us what you think!

Is there a topic you would like to see articles about in Dental Tribune U.S.? Let us know by emailing us at feedback@dental-tribune.com. We look forward to hearing from you!
Boston’s Yankee Dental Congress expands on team-development day

28,000 expected at 2014 gathering

Organizers of the 2014 Yankee Dental Congress invite dental professionals to join 28,000 fellow professionals from Jan. 29 to Feb. 2 at the Boston Convention & Exhibition Center.

With a general theme centered on the concept of overall health starting with oral health, the YDC meeting offers the chance to explore and discover best practices, products and resources to improve your practice, increase your knowledge, and better serve your patients.

Organizers describe Yankee Dental Congress 2014 as being the best opportunity in New England for every member of the dental practice to participate in a wide variety of programs.

YDC 2014 highlights include:

- The Ritz-Carlton Leadership Center — Back by popular demand, this program promotes performance and practice excellence by developing your leadership skills and creating the best possible service for your patients.
- Courses include “The Fire Within — Igniting Passion for Ritz-Carlton Performance Excellence,” and “Legendary Service with a Smile,” both presented by Jennifer Blackmon.
- Hands-On Cadaver Programs — This unique opportunity enables participants to attend hands-on courses using cadavers while exploring topics that cover areas such as anesthesia, crown lengthening and anatomy.
- Evolutionary Dentistry — Hear about the research and activities at the Manot Cave Dig in Israel and discuss the relationship of evolutionary biology to modern dental problems led by Mark Hans, DDS, and Bruce Latimer, PhD.
- The Pankey Institute: Update 2014 — Discover new techniques and innovative approaches in treatment planning that will have a valuable impact on your practice. The series includes three courses featuring speakers Gregory Di Lauro, DDS, Matthew Messina, DDS, and Kenneth Myers, DDS.
- Master the Skills of Marketing Your Practice in One Day — A one-day symposium designed to help expand your practice with the power of marketing. Courses include “High Energy Marketing to Explode Your New Patient Numbers,” “Secrets of Social Media Success and Online Marketing,” “Get Noticed, Get Booked, and Grow Your Practice” and “Best Practices for Leveraging Social Media to Engage Patients.”
- Dental Team Playbook: Strategies for Success (an expansion on the popular team-development day) — Your entire dental team can benefit from this one-day program with courses tailored to dental assistants, hygienists and office personnel. Team members can learn from experts in their respective fields.

Presenters include Lois Banta, Amy Kirsch, RDH, Shannon Pace Brinker, CDA, Diane Peterson, RDH, and Anastasia Turchetta, RDH.

- Social Media Hot Spot — Learn how effectively utilizing social media such as Facebook, Instagram, LinkedIn and Twitter can help improve practice performance by drawing new patients in and keeping current patients connected to your dental practice.

You can visit www.yankeedental.com for more information.

(Source: Yankee Dental Congress)

Pacific Dental Conference combines education, networking, scenic locale

Early booking recommended for conference hotels, which fill quickly

The 2014 Pacific Dental Conference, from March 6–8 (Thursday, Friday, Saturday) in Vancouver, British Columbia, features a varied selection of open C.E. sessions, hands-on courses and a live dentistry stage.

The variety of topics covered by more than 130 speakers means the entire dental team can access the latest information on dental technology, techniques and materials. Speakers in the 2014 lineup include John Kois, Greg Psaltis and Glenn van As.

Highlights

With the University of British Columbia Faculty of Dentistry celebrating its 50th anniversary, the PDC will present the “UBC Speakers Series,” featuring UBC alumni addressing a variety of topics.

The Live Dentistry Stage is back on the Exhibit Hall floor, with demonstrations on Thursday and Friday. Saturday’s “So You Think You Can Speak?” features 50-minute presentations by speakers who responded to the call for presentations and were accepted by the meeting’s scientific committee.

The Exhibit Hall should be busy, with more than 300 companies projected to fill approximately 600 booths. Exhibit Hall hours are 8:30 a.m. to 6 p.m. on Thursday; 8:30 a.m. to 5:30 p.m. Friday.

Registration and lodging

Special hotel rates are available to PDC attendees, with early booking recommended to ensure availability. Reservations can be made directly with conference hotels through the links on www.pdcconf.com. Registration opens Oct. 15 with early bird rates for all members of the dental team.

(Source: Pacific Dental Conference)